

CURRICULUM VITAE

PATRICIA GENE GREENE

OFFICE ADDRESS

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Babson Park, MA 02457
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EDUCATION

Ph.D., Sociology, May 1993, The University of Texas at Austin
M.B.A., 1988, University of Nevada, Las Vegas
B.S., Health Planning and Administration, 1976, The Pennsylvania State University

SELECTED ACADEMIC AWARDS AND HONORS

- 2004 IC² Fellow: IC² Institute – University of Texas at Austin
- 2003 Who's Who in Business Higher Education
- 2003 USASBE Best Workshop Award for Management Consulting: "Financing Women-Owned Business" presented by S. Coleman, Univ. of Hartford, A. Millman, Springboard Enterprises, J.Sohl, Univ. of New Hampshire, and P. Greene, Univ. of Missouri Kansas City
- 2002 Academy of Management Best Paper Proceedings for "The Career Reasons of Minority Nascent Entrepreneurs." Carter, N., Gartner, W., & Greene, P.
- 2001 SUCCESS magazine rankings: Entrepreneurial Growth Resource Center ranked 38th in the US for Collegiate Entrepreneurship Programs
- 2001 Finalist: Entrepreneurship Pedagogy Innovation Award, USASBE (with Tom Lyon, Rockhurst University and Sanjay Mishra, University of Kansas)
- 2001 Faculty Performance Shares' Recipients, UMKC
- 1997 Faculty Academic Service Increment Program Award, Rutgers University
- 1995 The Coleman Foundation, Inc. Best Paper Award (with Bruce A. Kirchhoff)
- 1995 Teaching Excellence Award, Executive MBA Program, Rutgers University
- 1992 Scholarship, Babson Entrepreneurial Research Conference, Doctoral Consortium, cosponsored by INSEAD, Fontainebleau, France
- 1991 Winner, Best Doctoral Student Paper for the Southwestern Sociological Association Student Paper Competition (with Margaret A. Johnson)
- 1988 Conrad Hilton Graduate Scholar Assistantship. University of Nevada, Las Vegas.

PROFESSIONAL EMPLOYMENT

- 2003 Dean, Undergraduate School, Babson College
President's Endowed Chair in Entrepreneurship
- 2003 Full Professor, University of Missouri – Kansas City
- Fall 1998: Ewing Marion Kauffman/Missouri Chair in Entrepreneurial Leadership
Associate Professor, University of Missouri-Kansas City
Scholar in Residence, Kauffman Center for Entrepreneurial Leadership
- Fall 1996: State of New Jersey Small Business and Entrepreneurship Chair, Rutgers University
- Fall 1993: Assistant Professor, Organization Management, Faculty of Management.
Rutgers, The State University of New Jersey
- Summer 1993: Research Assistant. IC2: Institute for Creative Capitalism. Austin, Texas

- 1989- 1993: Teaching/Research Assistant. University of Texas at Austin.
 1988 - 1989: Instructor. University of Nevada, Las Vegas.
 Spring 1988: Graduate Assistant. University of Nevada, Las Vegas
 1987: Consultant, Nursing Home Administration. Hillhaven, Inc. Oakland, CA.
 1981 - 1982: District Director, Leader Nursing Centers, Inc., Laureldale, PA.
 Responsible for all patients, staff, consulting physicians, programs, external partnerships, and internal operations for two skilled nursing care facilities and one assisted living center.
 1977 - 1981: Nursing Home Administrator. Licensed in Nevada, California, and Pennsylvania.

REFEREED JOURNAL ARTICLES

- Todd, M. & Greene, P.G. Forthcoming. Minority and Women Entrepreneurs: Contracting With the Federal Government. *Journal of Small Business Strategy*.
- Reynolds, P., Carter, N., Gartner, W. & Greene, P. 2004. The prevalence of nascent entrepreneurs in the United States: Evidence from the panel study of entrepreneurial dynamics. *Small Business Economics* 23 (4) : 263-284.
- Brush, C. G., Carter, N. M., Greene, P. G., Hart M. M., & Gatewood, E. J. 2003. The role of social capital and gender in linking financial suppliers and entrepreneurial firms: A framework for future research. *Venture Capital International Journal*, 5 (1): 63-83.
- Carter, N. M., Brush, C. G., Greene, P. G., Gatewood, E. J. & Hart M. M. 2002. Women entrepreneurs who break through to equity financing: The influence of human, social and financial capital. *Venture Capital International Journal* 4 (4): 305-324.
- Chaganti, R.& Greene, P. G. 2002. Who are ethnic entrepreneurs? A study of entrepreneur's ethnic involvement and business characteristics. *Journal of Small Business Management* 40(2):126-143.
- Manolova, T. S, Brush, C. G., Edelman, L S. & Greene, P. G. 2001. Internationalization of small companies: Personal factors revisited. *International Journal of Small Business Management* 20 (1): 9-31.
- Greene, P., Brush, C., Hart, M., and Saporito, P.. 2001. Patterns of Venture Capital Funding: Is gender a factor? *Venture Capital International Journal* 3 (1): 63-83.
- Brush, C. G., Greene, P.G. and Hart, M. M. 2001. From initial idea to unique advantage: The entrepreneurial challenge of constructing a resource base. *Academy of Management Executive* 15 (1): 64-78.
- Brush, C. G., Greene, P. G. and Hart, M. M. 2002. Empreendedorismo e construcao da base de recursos. *Revista de Administracao de Empresas* 42 (1) : 20-35. Reprint in Portuguese.
- Greene, P. G. 2000. Self-employment as an economic behavior: An analysis of self-employed women's human and social capital. *National Journal of Sociology* 12 (1): 1-55.

- Greene, P.G., Brush, C.G. & Hart, M.M. 1999. The corporate venture champion: A resource based approach to role and process. *Entrepreneurship Theory and Practice* 23(3): 103-122.
- Chen, C., Greene, P.G. & Crick A. 1998. Self-efficacy and the decision to become an entrepreneur. *Journal of Business Venturing* 13 (4): 295-316.
- Kirchhoff, B. A. and Greene, P.G. 1998. Understanding the theoretical and empirical contents of critiques of U.S. job creation research. *Small Business Economics* 10: 153-169. Revised version of Response to Renewed Attacks on the Small Business Job Creation Hypothesis."
- Greene, P.G., Brush, C.G. & Brown, T.E. 1997. Resource configurations in new ventures: Relationships to owner and company characteristics. *Journal of Small Business Strategy* 8 (2): 25-40.
- Greene, P.G. 1997. Ethnic sponsorship of business activities: A resource based approach. *Journal of Small Business Management* 35 (4): 58-71.
- Greene, P.G. & Brown, T.E. 1997. Resource needs and the dynamic capitalism typology. *Journal of Business Venturing* 12 (3): 161-173.
- Greene, P.G. & Butler, J.S. 1996. The minority community as a natural business incubator. *Journal of Business Research* 36 (1): 51-58.
- Greene, P.G. & Johnson, M.A. 1995. Middleman minority theory: A theoretical consideration of self-employed women. *The National Journal of Sociology* 9 (1):59-84.

REFEREED PROCEEDINGS

- Carter, N., Gartner, W. & Greene, P. 2003. "The Career Reasons of Minority Nascent Entrepreneurs." Academy of Management. Best Paper Proceedings.
- Hart, M., Greene, P., Gatewood, E. & Brush, C.G. 2002. Women of the venture capital industry: Do they make any difference. *Frontiers of Entrepreneurship Research*. Wellesley, MA. Babson College.
- Brush, C. G., Greene, P. G., Hart, M. M., Carter, N. M., and Gatewood, E. 2000. "Women and Equity Capital: An Exploration of Factors Affecting Capital Access." *Frontiers of Entrepreneurship Research*. Wellesley, MA. Babson College.
- Greene, P.G.; Brush, C. G. Hart, M.M, and Saporito, P. 1999. "Exploration of the Venture Capital Industry: Is Gender an Issue?" *Frontiers of Entrepreneurship Research*. Wellesley, MA: Babson College.
- Brush, C. G., Greene, P. G. and Hart, M. M. 1998. "Resource Configurations And the Aging of New Ventures." *Frontiers of Entrepreneurship Research*. Wellesley, MA: Babson College
- Brush, C.G., Greene, P.G., Hart, M.M. & Edelman, L. 1997. "Resource Configurations Over the Life Cycle of Ventures. *Frontiers of Entrepreneurship Research*. Wellesley, MA: Babson College.

Butler, J.S. & Greene, P.G. 1997. "Wealth Building and Entrepreneurship: Lessons from Pakistani/Ismaili Enterprises." *Frontiers of Entrepreneurship Research*. Wellesley, MA: Babson College

Kirchhoff, B. A. & Greene, P.G. 1995. "Response to Renewed Attacks on the Small Business Job Creation Hypothesis." *Frontiers of Entrepreneurship Research*. Wellesley, MA: Babson College.

BOOK CHAPTERS

Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. 2005. Enhancing women's financial strategies for entrepreneurial success. In Carter, N. M., Henry, C., O Cinneide, B & Johnston K (Editors). *Female Entrepreneurship: Implications for Education, Training & Policy*. London: Routledge (forthcoming).

Greene, P.G. 2004. Minority Entrepreneurship. . In Hitt, M. & Ireland, D. (Editors). *Dictionary of Entrepreneurship*. Blackwell Publishing:

Greene, P.G. & Brush, C.G. 2004. Women in Entrepreneurship. In Hitt, M. & Ireland, D. (Editors). *Dictionary of Entrepreneurship*. Blackwell Publishing:

Greene, P. G. and Brush, C.G. 2004. Women Entrepreneurs: An Explanatory Framework of Capital Types. In John Sibley Butler & George Kozmetsky (Eds.) *Ethnic Entrepreneurship*. Greenwood/Praeger Publishing Group. Pp. 107-122.

Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. M. 2003. Venture capital access in the new economy: Is gender an issue? In D. M. Hart (Ed.), *The Emergence of Entrepreneurship Policy: Governance, Start-Ups and Growth in the Knowledge Economy*, Chapter 7: 141-155. Cambridge, U.K.: Cambridge University Press.

Carter, N. M., Brush, C. B., Gatewood, E. J., Greene, P. G., & Hart, M. M. 2003. Financing entrepreneurship: Is gender an issue? The Center for Economic Progress (Ed.), In *Critical Junctures in Women's Economic Lives: A Collection of Symposium Papers*, Chapter 5: 45-51. Minneapolis, MN.: The Center for Economic Progress.

Greer, M.A. & Greene, P.G. 2003. "Feminist theory and the study of entrepreneurship" in Butler, (ed), *Women Entrepreneurs*. Information Age Publishing.

Greene, P.G. & Chaganti, R. 2003. "Levels of resources for ethnic entrepreneurs" in Stiles, C. & C. Galbraith (eds), *Ethnic Entrepreneurship: Structure and Process*. Oxford, UK, Elsevier Science.

Greene, P. G., Carter, N. M., & Reynolds, P.D. 2003. Minority entrepreneurship: Trends and explanations. In C. Steyaert & D. Hjorth, (eds.), *New Movements in Entrepreneurship*. London: Edward Elgar.

Butler, J. S. and Greene, P.G. 1999. Don't call me small: The contribution of ethnic enterprises to the economic and social well being of America. In Zoltan J. Acs (Ed.). *Are Small Firms Important*. Kluwer Academic Publishers.

Butler, J. S. and Greene, P.G. 1997. Ethnic entrepreneurship: The continuous rebirth of American enterprise. Pp. 267-289 In D.L. Sexton and R.W. Smilor (Eds.). *Entrepreneurship 2000*: Upstart Publishing Co., Chicago, IL.

OTHER PUBLICATIONS

Brush, C. G., Carter, N. M., Gatewood, E. Greene, P. G., & Hart M. M. 2004. The Diana International Project: Research on growth oriented women entrepreneurs and their businesses, *Insight Report*, ESBRI, Stockholm, Sweden. Forthcoming

Brush, C. G., Carter, N. M., Gatewood, E. Greene, P. G., & Hart M. M. 2004. Gatekeepers of venture growth: The role and participation of women in the venture capital industry. *Insight Report*, Kansas City, MO: Ewing Marion Kauffman Foundation, March, 2004

Greene, P. G., Hart, M. M., Gatewood, E. J., Brush, C. G. & Carter, N. M. 2003. Women entrepreneurs moving front and center: An overview of research and theory. Commissioned by the Coleman. Foundation. (Download at: <http://www.usasbe.org/knowledge/whitepapers/greene2003.pdf>)

Greene, P.G. & Lyons, T. 2003. Case: Rainy Day Books, Society of Case Research, Irwin-McGraw Hill Publisher, Business Case Journal, vol. 10, no. 2.

Brush, C. G., Carter, N. M., Gatewood, E. Greene, P. G., & Hart M. M. 2002. The Diana Project. Women business owners & equity capital - The myths dispelled. *Venture Capital Review*, 10 (Summer): 30-40.

Reynolds, P.D., Carter, N.M., Gartner, W.B., Greene, P.G. & Cox, L.W. 2002. *The Entrepreneur Next Door*. An Executive Summary of The Panel Study of Entrepreneurial Dynamics. Kauffman Center for Entrepreneurial Leadership.

Greene, P. 2002. *Five Year Review of the Entrepreneurship Division of the Academy of Management*. Report to the Academy Professional Division Review Committee. Committee: McCarthy, A., Honig, B., Bisk, L., Gaglio, C.M., Katz, J., Dean, T. [http://www.usfca.edu/alev/aom/2002Report\(5-year%20Review\).DOC](http://www.usfca.edu/alev/aom/2002Report(5-year%20Review).DOC)

Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. M. 2001. Women business owners and equity capital: The myths dispelled. *Insight Report*, Kansas City, MO: Kauffman Center for Entrepreneurial Leadership. (Download at http://www.entroworld.org/Bookstore/Product.cfm?DID=6&Product_ID=76&CATID=22)

Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. M. 2001. *An investigation of women-led firms and venture capital investment*. Report to the United States Small Business Administration, Office of Advocacy, and the National Women's Business Council, Washington,

D.C. (Download at: http://www.esbri.se/SBA_report.html)

Greene, P. & Mick, T. 2000. Government as Partner: Procurement Programs and Women Owned Businesses. Pp. 16-18 in *State Venturing Policy: Investing in Women Entrepreneurs*. Center for Policy Alternatives. Washington, D.C.

Greene, P.G. 1997. A Call for Conceptual Clarity. Comments on Bates: Why are Firms Owned by Asian Immigrants Lagging Behind Black-Owned Businesses. *National Journal of Sociology* 10 (2): 49-55.

ogilvie d & Greene, P.G. 1995. Resource Based Decision Making in the MicroBusiness. Exceptional Organizations: Learning From Outlier Cases. *Proceedings of the Tenth Annual Texas Conference on Organizations*, Lago Vista, TX. Pp. 181-190.

Greene, P.G. 1993. The Role of Ethnic Sponsorship of Business Activities in Economic Development: A Theoretical Review and Empirical Example. *Preparing the Entrepreneur for 2000 and Beyond*. Conference Proceedings of the Eighth Annual National Conference, United States Association for Small Business and Entrepreneurship.

BOOKS

Diana Project. Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M. (Editors) (Forthcoming).

The Classics in Women's Entrepreneurship. Edited volume. Cheltenham, UK: Edward F. Elgar Publishing.

Diana Project. Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M. (Editors) (Forthcoming).

International Women's Entrepreneurship: Research on the Growth of Women Owned Businesses. Edited volume. Cheltenham, UK: Edward F. Elgar Publishing.

Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. M. 2004. *Clearing the Hurdles: Women Building High Growth Businesses*. Upper Saddle River, N.J.: Financial Times-Prentice Hall.

Gatewood, E., G., Carter, N. M., Brush, C. G., Greene, P. G., & Hart, M. M. (2003). *Women Entrepreneurs, Their Ventures, and the Venture Capital Industry: An Annotated Bibliography*. Stockholm: ESBRI (ISBN 91-973286-3-4). (Reprinted in Chinese, 2003).

EDITED PROCEEDINGS

Zahra, S., Bygrave, W., Brush, C., Davidsson, P., Fiet, J., Greene, P., Harrison, R., Lerner, M., Meyers, G.

D., Sohl, J. & Zacharias, A. *Frontiers of Entrepreneurship Research* 2003. Wellesley, MA. Babson College. Forthcoming.

Bygrave, W., Brush, C., Davidsson, P., Fiet, J., Greene, P., Harrison, R., Lerner, M., Meyers, G. D., Sohl, J. & Zacharias, A. *Frontiers of Entrepreneurship Research* 2002. Wellesley, MA. Babson College.

Bygrave, W., Brush, C., Davidsson, P., Fiet, J., Greene, P., Harrison, R., Lerner, M., Meyers, G. D., & Zacharias, A. *Frontiers of Entrepreneurship Research* 2001. Wellesley, MA. Babson College.

CASES

The Behemoth Cometh: Vivien Jennings and Rainy Day Books. 2001. Web case site – textbook reference. *Entrepreneurship*. Kuratkao and Hodgetts.

GRANTS RECEIVED

- 2003 National Entrepreneurs Center, \$485,000
Ewing Marion Kauffman Foundation

- 2003 Insight Report on Women in the Venture Capital Industry in the United States, \$40,000
With Brush, Carter, Gatewood, and Hart
Ewing Marion Kauffman Foundation.

- 2003 Community Entrepreneurship Curriculum Development, \$91,000
Partnership with UMKC, KU, and Rockhurst University
Ewing Marion Kauffman Foundation

- 2002 Entrepreneurial Growth Resource Center, Year 3 of 3 year grant, \$363,000
Kauffman Center for Entrepreneurial Leadership

- 2002 Curriculum Development for Economic Development Officers, Phase 2, \$200,000
With Mishra, S., University of Kansas and Lyon, T. of Rockhurst University
Kauffman Center for Entrepreneurial Leadership

- 2002 Heartland Procurement Assistance Center, \$50,000
Missouri Southern State College

- 2002 Missouri Procurement Assistance Center, \$50,000

- 2000/01 An Investigation of Venture Capital in Women and Minority-Owned Firms, \$39,000
With Brush, Carter, Gatewood, and Hart.
U.S. Small Business Administration.

- 2001 Entrepreneurial Growth Resource Center, Year 2 of 3 year grant, \$363,000
Kauffman Center for Entrepreneurial Leadership

- 2001 Diana Project, Women and Venture Capital, \$200,000
Kauffman Center for Entrepreneurial Leadership, Grant housed at Boston University
Research Team: Boston Univ., UMKC, Harvard Univ., Univ. of St. Thomas, Indiana Univ.

- 2001 Curriculum Development for Economic Development Officers, \$200,000
Kauffman Center for Entrepreneurial Leadership (Partnered with U. of Kansas and Rockhurst U)

- 2001 Friends of the Center for Creative Leadership attendance scholarship, \$850
Kauffman Center for Entrepreneurial Leadership

- 2001 Bloch Endowment Grant, \$15,000
Enhancement of entrepreneurship website
- 2001 Kauffman Entrepreneurship Internship Program, \$10,000
Internship program – sustaining grant
- 2001 Bloch Endowment Grant, \$5,041
Matching funds for the Kauffman Entrepreneurship Internship Program
- 2001 Institute for Procurement Assistance, \$50,000
Missouri Southern State College
- 2001 Community Entrepreneurship Curriculum Development
Partnership with UMKC, KU, and Rockhurst University
Kauffman Center for Entrepreneurial Leadership
- 2000/01 Women Business Owners and Venture Capital, \$166,300
Kauffman Center for Entrepreneurial Leadership
With Brush, Carter, Gatewood, and Hart
- 2000 Entrepreneurial Growth Resource Center, \$363,000
Kauffman Center for Entrepreneurial Leadership
- 2000 Kauffman Entrepreneurship Internship Program, \$22,500
Internship program and support of student stipends
- 2000 Bloch Endowment Grant, \$5,041
Matching funds for the Kauffman Entrepreneurship Internship Program
- 2000 Institute for Procurement Assistance, \$50,000
Missouri Southern State College
- 1999 The Influence of Founder's Race in the Start-Up Process, \$241,305
National Science Foundation
With Nancy Carter, Paul Reynolds, Howard Aldrich, and Timothy Stearns
- 1999 Kauffman Entrepreneurship Internship Program, \$45,819
Development of internship infrastructure and support of student stipends
- 1999 Bloch Endowment Grant, \$10,041
Matching funds for the Kauffman Entrepreneurship Internship Program
- 1999 Personal Entrepreneurial Strategy course development grant, \$30,000
Kauffman Center for Entrepreneurial Leadership
- 1999 Missouri Procurement Assistance Center, \$50,000
United States Department of Defense
- 1998 The Influence of Founder's Gender in Business Start-ups, \$178,687

National Science Foundation
With Nancy Carter, Candida Brush, Jerome Katz, and Howard Aldrich

- 1997 Information Technologies Innovation Center
Funded doctoral student for one year, provided one month faculty summer support.
CECOM/Army and CAIP/Rutgers
- 1996 Coleman Foundation, with Ivan E. Brick, \$25,000
Rutgers Center for Entrepreneurial Management
- 1996 CitiBank, with Bruce A. Kirchhoff, NJIT, \$28,000
Entrepreneurship Research Consortium
- 1996 Teaching Excellence Center, Rutgers, \$900
Price-Babson Teaching Fellows Program
- 1995 Teaching Excellence Center, Rutgers, with ogilvie, \$1500
The Integration of Community-Based Projects into Rutgers Undergraduate Business Courses
- 1995 Research Resource Committee, Faculty of Management, with dt ogilvie, \$2,000
An Evaluation of Micro Organization Owners' or Managers' Understanding of Their Problem
Identification Process
- 1995 Undergraduate Program Enhancement Grant, with ogilvie, \$1500
Integration of Community Based Projects into Rutgers Undergraduate Business Courses
- 1994 Rutgers Research Council, Rutgers University, \$750
The Development of a Small Business Data Base
- 1994 Research Resource Committee, Faculty of Management, \$2,000
The Creation of the New Jersey Small Business Data Base
- 1994 Dean's Office, Rutgers Graduate School of Management \$2,000
The Development of a Small Business Data Base
- 1994 Research Resource Committee, Faculty of Management, \$3,000
The Effects of Entrepreneurial Efficacy Expectations on the Entrepreneurial Decision and Business Performance (with Chao Chen)
- 1993 Teaching Excellence Center, Rutgers, \$500
Attendance at the Academy of Management pre-conference teaching seminar (Entrepreneurship Division)

PRESENTATIONS

- 2005 Greene, P.G. An Overview of Entrepreneurship Education: The Babson Story. USAFA.
Washington, D.C. April 7.

- 2005 Greene, P.G. "Overview of the Field for Research, Teaching, and Practice." Forging New Ground: Opportunities and Challenges for Women of Color Entrepreneurs. Simmons College. Boston. March 21.
- 2005 Greene, P.G. "Full Spectrum Financial Advice." Office Depot Business Women's Conference. Strategies for Success, Boca Raton, FL. Feb. 28. Panelist.
- 2004 Greene, P.G. "Pursuing Innovation: Challenges and Opportunities." AACSB International Dean's Conference. Presented with M. Rice and A. McCarthy. Orlando, FL. Feb. 8.
2005. Greene, P.G. Women Leaders in Venture Capital. WITI Boston. January 19, 2005. Boston, MA.
- 2005 Greene, P.G. Entrepreneurship Education: Academy of Management Learning and Education special issue. Organizer and moderator. USASBE. Indian Wells, CA. Jan 16.
- 2004 Greene, P.G. Curriculum Innovation: Using Technology to Support the Integrated, Anytime, Anywhere Program. AACSB Conference. Presented with Neil Harris. Dallas, TX.
2004. Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M.M. Perceptions of women in business: The good, the bad and the interesting. Athena Signature Event. San Diego, CA., December, 9, 2004. Presented by Carter.
- 2004 Greene, P.G. & Hacker, C. Proactive Innovation Leading the Way to Academic Excellence: An Academic and Student Affairs Partnership. AACU Conference. Philadelphia, PA. Nov. 12.
- 2004 Greene, P.G. Sitting Dean's Panel. AACSB New Dean's Conference. Panelist. Boston University. Oct. 26.
- 2004 Greene, P.G. Entrepreneurship Curriculum. 2nd All Island Business Schools Summit. Puerto Rico. Oct. 15.
- 2004 Greene, P.G. Superwoman Syndrome in the 21st Century. Panelist. Swedish American Executive Women's Conference. NYC. Oct. 7.
- 2004 Greene, P.G. Advising Systems: The Sherlock Holmes Approach. Who, What, Where, When, and How. AACSB Learning from the Leaders Conference. Denver, CO. Sept. 27.
- 2004 Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M. "Women in the Venture Capital Industry," National Venture Capital Association Meeting, San Francisco, CA. May 13. Presented by Gatewood.
- 2004 Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G., & Hart, M.). "The Role and Participation of Women in the Venture Capital Industry," Women's Association of Venture & Equity , New York, NY. Sept. 22. Presented by Gatewood.
- 2004 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M.M. Positioning for growth:

- Women's use of bootstrapping to finance their ventures. Babson-Kauffman Entrepreneurship Research Conference. Strathclyde University, Glasgow, Scotland. June 5. Presented by Brush
- 2004 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Financing growth: Women's Leadership Exchange, Chicago, IL. May 13. Presented by Brush.
- 2004 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Becoming a heroine, WISE Conference, Syracuse, NY. April 21. Presented by Brush.
- 2004 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women, money and wealth creation: investigating the myths. Annual Meeting Allied Social Science Associations. San Diego, CA. Jan. 4. Presented by Greene.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women entrepreneurs: Underutilized resources in international economies. Forum on Women Entrepreneurship – Wuhan University, Wuhan, China. Nov. 21/22. Presented by Carter.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women entrepreneurs: Financial hurdles in growing businesses. Forum for Women Entrepreneurs. Paris, France. Nov. 21. Presented by Greene.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Gatekeepers of venture growth: Are women venture capitalists linking pins? SVCA-Q, women's networking group of the Swedish Venture Capital Association. Stockholm, Sweden. Nov. 18. Presented by Carter.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Current Research in Women's Entrepreneurship. Forum for Women Entrepreneurs/Babson Alumni Group. San Diego, CA. Oct. 13. Presented by Greene.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women and (no) venture capital - How do we close the divide? Nordic Conference on Women Entrepreneurs, Oslo, Norway Aug. 20. Presented by Cindy Long, Center for Women's Business Research.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women Entrepreneurs: A Consideration of Entrepreneurial Opportunities. Paper presented at the Annual Meetings of the Academy of Management. Showcase Symposium on "Gender Differences in Entrepreneurial Opportunity and Evaluation" presented through the Entrepreneurship and the Gender and Diversity Divisions. Seattle, OR. Aug. 4. Presented by Brush and Greene.
- 2003 Greene. The Eclectic Career Path. Presentation to the Doctoral Consortium. Entrepreneurship Division. Academy of Management. Seattle, WA, Aug.
- 2003 Greene. Organizational Innovation: Shared Interest Track. Academy of Management, Seattle, WA, Aug. 4. Facilitator.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women and venture

- capital: How do we close the divide? International Council for Small Business. ICSB 48th World Conference. Venture Capital Track. June 17. Belfast, Northern Ireland. Presented by Greene and Brush.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Women entrepreneurs and their ventures: An analysis of research and future directions. 23rd Babson College – Kauffman Foundation Entrepreneurship Conference, Boston, MA. June.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. The role of social capital and gender in linking financial suppliers and entrepreneurial firms. Bloomington-Rotterdam International Doctoral and Graduate Exchange, Annual Entrepreneurship Workshop, Bloomington, Indiana. (Bridge is a joint effort between the Institute for Development Strategies at Indiana University, Erasmus University, Rotterdam, and the EIM Business and Policy Research Center in The Netherlands). April 21. Presented by Gatewood.
- 2003 Greene. Researching the Entrepreneurial Environment. ACCRA, Kansas City, MO, April 24.
- 2003 Greene. “Advisory Boards for the Small Business Owner.” Independence Chamber of Commerce, Independence, MO, April 16.
- 2003 Greene. “Latino Entrepreneurship: Realizing Entrepreneurial Aspirations?” Cambio de Colores. Kansas City, March 12.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Financing women-owned businesses. U.S. Association of Small Business and Entrepreneurship. Hilton Head, NC. Jan.
- 2003 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Symposium on multicultural women business owners: Not as far as you think or further thinking? U.S. Association of Small Business and Entrepreneurship. Hilton Head, NC. Jan.
- 2002 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Financing women entrepreneurs: Lessons from the U.S. Venture Capital: Women Players. Venture Capital Access: 8 Myths. Presented to ITPS (Institute for tillvaxtpolitiska studier) – Ostersund, Sweden, Swedish Development Fund, Stockholm, Sweden, Ministry of Industry, Trade & Development, Stockholm, Sweden, and IVA, Stockholm, Sweden. Dec.
- 2002 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P. & Hart, M. Does enhancing women's financial sophistication promote entrepreneurial success? The need for training & development. Promoting Female Entrepreneurship – Implications for Education, Training and Policy, Dundalk Institute of Technology. Dundalk, Ireland. Nov. Presented by Carter.
- 2002 Greene. “Entrepreneurship for Economic Development Professionals.” Maine. Sept. 11.
- 2002 Greene. “Building Networks for Enterprise Development” Academy of Management Preconference. August. Panelist.
- 2002 Carter, N, Gartner, W. & Greene, P. The Career Reasons of Minority Nascent

- Entrepreneurs. Paper presented at the Annual Meetings of the Academy of Management. Denver, CO, Aug.
- 2002 Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G. & Hart, M. . “Nontraditional Sources of Funding for Women Entrepreneurs.” Global Summit of Women. Barcelona, Spain. July 13. Presenter and panelist, Greene.
- 2002 Hart, M., Brush, C., Gatewood, E., and Greene, P. “Women of the Venture Capital Industry.” Paper presented at the Annual Babson/Kauffman Conference on Entrepreneurship Research, Boulder, CO. June.
- 2002 Brush, C. G., Carter, N. M., Gatewood, E. J., Greene, P. G. & Hart, M. "Who Gets the Money? Myths and Facts on Women Entrepreneurs and Venture Capital". Presentations sponsored by the Entrepreneurship and Small Business Research Institute (ESBRI), Confederation of Swedish Enterprise (Svenskt Näringsliv), NUTEK (Verket for naringslivsutveckling: Swedish Business Development Agency), ITPS (Institute for tillvaxtpolitiska studier: Swedish Institute for Growth Policy Studies), Vinnova (Verket for innovastionssystem: Swedish Agency for Innovation Systems. Presentations to: Partnership University Business (organized by Connect Uppsala), Uppsala, Sweden Malmo Hogskola (University), Malmo, Sweden. EMANO-dagen(day), Entrepreneurship conference organized by CEIB (Center for Entrepreneurship, Innovations and Business development and Emano AB), Skelleftea, Sweden. FEM (Female Entrepreneurship and Management - FSF Programme of Swedish Foundation for Small Business Research: Forum for smaforetagsforskning), Handelshogskolan, Stockholm (Stockholm School of Economics)), Stockholm, Sweden ESTRAD (Open lecture series organized by ESBRI), Stockholm, Sweden With streaming video to: Halmstad University (an entrepreneur school in Ekenäs, Finland) Lund University, Lund, Sweden Umeå University in Skellefteå, Sweden. May 15.
- 2002 Greene. “Teaching Entrepreneurship to Economic Development Professionals.” With Eric Pages, National Commission on Entrepreneurship. St. Louis, MO, April 17.
- 2002 Greene. “From Lions to Tigers and Roos....Oh My.” Annual Scholarship Dinner. Penn State Schuylkill Campus. April 10.
- 2002 Greene. “An Overview of the Academic Field of Entrepreneurship.” Penn State Schuylkill Campus. April 10.
- 2002 Greene. “The Entrepreneurial Effect: Entrepreneurship Education for Economic Development Professionals.” Development District Association of Appalachia. Arlington, VA. March 18.
- 2002 Brush, C. G, Carter, N.M., Gatewood, E., Greene, P. & Hart, M. March 5, 2002: Research on Women’s Entrepreneurship. Women and Gender Studies Program. University of Western Cape. Capetown, South Africa. March 5. Presented by Greene.
- 2002 Mick, T. & Greene, P. Minority and Women Entrepreneurs Contracting with the Federal Government. Feb. 8. Presented by Mick.
- 2002 Greene. “The Myths Surrounding Women and Venture Capital – The Diana Project.” U.S. House of Representatives Women’s Caucus. Washington, D.C. Feb.13.

- 2002 Greene. "The Research Foundation of the Regional Entrepreneurial Catalyst." University of Missouri Outreach and Extension. Feb. 11.
- 2002 Greene. "Kansas City's Entrepreneurial Culture." Kansas City Chamber of Commerce Centurians. Speaker and Moderator. Jan. 8.
- 2001 Brush, C., Carter, N, Greene, P. Gatewood, E., and Hart, M. "Venture Capital Access in the New Economy: Is Gender an Issue?" Association for Public Policy Analysis and Management. Fall conference. Washington, D.C., November.
- 2001 Brush, C., Carter, N, Greene, P. Gatewood, E., and Hart, M. "Financing Entrepreneurship: Is Gender an Issue?" Entrepreneurship and Public Policy: New Growth and Strategies for the 21st Century. Sponsored by the Center for Business and Government, John F. Kennedy School of Government and the National Commission on Entrepreneurship. Kennedy School of Government, Cambridge, MA. April.
- 2001 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart. M.M. The Diana Project. State of the Angel Market, Sponsored by the Center for Venture Research, University of New Hampshire, Boston, MA. Presented by Brush.
- 2001 Greene, P. G., Carter, N., Reynolds, P., Fairchild, G. The state of minority entrepreneurship. Paper presented, Movements of Entrepreneurship Conference, Stockholm, Sweden, June 11.
- 2001 Greene. "An American Smorgasbord: US Researchers on Entrepreneurship. Panelist . With Howard Aldrich, Univ.of North Carolina and Jerome Katz, St. Louis University. Entrepreneurship and Small Business Research Center. Stockholm, Sweden, June 7.
- 2001 Brush, C.G., Carter, N.M, Gatewood, E., Greene, P.G., & Hart, M.M. Report to the Congressional Women's Caucus. Sponsored by the National Commission on Entrepreneurship. Washington, D.C. April. Presented by Greene and Gatewood.
- 2001 Brush, C.G., Carter, N.M, Gatewood, E., Greene, P.G., & Hart, M.M . The Diana Project and Women Entrepreneurs. Women Igniting the Spirit of Entrepreneurship II Conference, Miami University, Oxford, Ohio. April 5.
- 2001 Greene. "The Entrepreneurship Program at UMKC." Service Corps of Retired Executives. Kansas City. March 7.
- 2001 Greene. "The Diana Project: The Longitudinal Rollout. Panelist. Vision Keeper Conference on Women and Equity Capital. San Diego, CA. March 6.
- 2001 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M. Research in gender and equity capital or: Why I didn't hear it through the grapevine. Brain Trust on Women's Entrepreneurship (II). The Kauffman Center for Entrepreneurial Leadership. San Francisco, CA. Feb. 2.
- 2001 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M. Women and equity capital: An exploration of factors affecting capital access. Presented at the 20th Annual

- Babson College--Kauffman Foundation Entrepreneurship Conference, Wellesley, MA.
June.
- 2001 Brush, C.G., Carter, N.M., Gatewood, E., Greene, P.G. & Hart, M.. Data Collection. The Increased Potential of Expanding Methodologies. OECD (Organization for Economic Cooperation and Development). Conference on Women's Entrepreneurship. Paris, France. Nov. 30. Presented by Greene.
- 2000 Manolova, Brush, Edelman, Greene. Internationalization of Small Companies: Personal Factors Revisited," Paper presented by Manolova at the Academy of Management Meetings, Toronto, Canada.
- 2000 Greene. White House Roundtable Presented to Rt. Honorable Baroness Margaret Jay, Leader of the House of Lords, Minister for Women, UK and Ambassador Linda Tarr-Whelan, US Representative to the UN Commission on the Status of Women. Women's Entrepreneurship: Strategies for the New Economy. May 31.
- 1999 Greene. "Entrepreneurship and the Non-Profit Environment: The Case of Child Care." Panelist. Third Annual Leadership Conference. Regional Leadership Conference, Midwest Center for Nonprofit Leadership, KC, June 17.
- 2000 Greene. "The Diana Project: Women Business Owners and Equity Capital." Central Exchange and Silicon Prairie Technology Association, KCMO.
- 2000 Greene. "Women and Entrepreneurship." Energizing Entrepreneurs 2000, Kansas City. Apr. 29
- 2000 Greene. "Corporate Refugees." Panel Discussion: Moderator. Metropolitan Entrepreneurs Council for Energizing Entrepreneurs, Kansas City. Apr. 28
- 2000 Greene. "Innovative Ideas for Incubator Partnerships." National Conference of Entrepreneurship Center Directors, Ball State, April 9.
- 2000 Greene. "The Development of the Technopolis." University of Southern Maine, April 6-8.
- 2000 Greene. "Entrepreneurship in the Home Based Business." Home Business Alliance, St. Joseph, MO. Mar. 1
- 2000 Greene. "The Use of Adjuncts in the Entrepreneurial Curriculum." Panelist. Small Business Institute Directors Association/U.S. Assoc. of Small Business and Entrepreneurship., San Antonio, TX, Feb. 18.
- 2000 Greene. "The Entrepreneur as Leader." Kansas State Leadership Conference, Pittsburgh, KS.
- 2000 Greene. "Venture Capital in the KC Community." Panelist. Centurions.Kansas City, Jan. 11.
- 1999 Greene. "Entrepreneurial Growth in the Non-Profit Area." Midwest Center for Nonprofit

- Leadership, KC, Oct. 29
- 1999 Greene. "Growing the Home Based Business Home Business Connection." Kansas City, Oct. 26
- 1999 Greene. "The Psychology of Collaborative Strategies." Minority Enterprise Development Week, Kansas City, Oct. 14
- 1999 Greene. "Integrating Teaching, Service, and Research." Bloch School. Oct. 12.
- 1999 Greene. "The Case Method of Teaching Entrepreneurship." Panelist. Academy of Management, Professional Development Workshop, Chicago, Aug. 6
- 1999 Greene. "Ethnic and Minority Entrepreneurship." Panelist. American Sociological Association, Aug. 6.
- 1999 Greene, P., Brush, C. Hart, M. & Saporito, P. Exploration of the venture capital industry: Is gender an issue? Paper presented at the 20th Annual Babson Conference on Entrepreneurship Research, Columbia, South Carolina
- 1999 Chaganti, R. & Greene, P.G. Ethnic entrepreneurship: A study of community involvement and management patterns. Paper presented at the 20th Annual Babson Conference on Entrepreneurship Research, Columbia, South Carolina.
- 1999 Greene. "The State of the Art of Entrepreneurship." Midwest Academy of Management, Lincoln, Nebraska, April 17.
- 1998 Greene. "The Case Method of Teaching Entrepreneurship." Panelist. Academy of Management, Professional Development Workshop.
- 1998 Brush, C., Greene, P. & Hart, M. From Planning to Growth and Beyond: A Cross Industry Analysis of Entrepreneurial Priorities. Paper presented at the 19th Annual Babson Conference on Entrepreneurship Research, Ghent, Belgium.
- 1998 Greene, P. G. Entrepreneurial Obstacles. Paper presented at the 19th Annual Babson Conference on Entrepreneurship Research, Ghent, Belgium.
- 1997 Greene. "So Long Ozzie & Harriet: Women & The Changing Workplace." Panelist. Gov. Christine Todd Whitman's Conference on Women: An Economic Perspective, N.J. Sept. 11.
- 1997 Hart, M., Greene, P.G. & Brush, C.G. Leveraging Resources; Building an Organization on an Entrepreneurial Resource Base. Paper presented at the 17th Annual Babson Conference on Entrepreneurship Research.
- 1997 Butler, J. S. & Greene, P.G. Wealth Building and Entrepreneurship: Lessons from Pakistani/Ismaili Enterprises. Paper presented at the 17th Annual Babson Conference on Entrepreneurship Research.

- 1997 Brush, Candida G., Patricia G. Greene, Myra M. Hart, and Linda Edelman. Resource Configuration Over the Life Cycle of Ventures. Paper presented at the 17th Annual Babson Conference on Entrepreneurship Research.
- 1997 Greene. & Butler. "The Creation of Wealth and Community: The Study of Ethnic Entrepreneurs." Small Business Administration. Washington, D.C. May 9.
- 1997 Greene. "Interdisciplinary Theories of Resources in the Study of Ethnic Entrepreneurship." Pepperdine University, Long Beach, CA. May 5.
- 1997 Greene. "The Pakistani Diaspora as a Natural Business Incubator". Entrepreneurship and Development Conference, University of Texas at Austin, April 12-13.
- 1997 Greene. "The Role of the Academic in the Technology Transfer Process." National Laboratory Consortium. Atlantic City, NJ. February 5.
- 1997 Greene. "A Model of Active Research." Saint Joseph University. Reading, PA. September 17.
- 1996 Greene and Butler. "Ethnic Entrepreneurship: The Continuous Rebirth of American Enterprise." E M Kauffman Foundation, Center for Entrepreneurial Leadership, Inc., Kansas City, May 11.
- 1996 Greene, P. , Brush, C. & Hart, M. Resource Based Theory and the Corporate Business Process: The Corporate Venture Champion as Entrepreneur. Paper presented at the 42nd ICBS World Conference, San Francisco, CA. June 21-24.
- 1996 Greene. "Recognizing the value of your company: A resource based approach." The Geneva Companies. Newark, NJ, May 1.
- 1996 Greene, P. Aldrich, H., Reynolds, P. & Falbe, C. The Entrepreneurship Research Consortium. Panel discussion presented at the American Sociological Association meetings, NY, Aug.
- 1996 Brush, C. & Greene, P.G. Resources in the new venture creation process: Strategies for acquisition. Paper presented at the Annual Meetings of the Academy of Management, Cincinnati, Ohio, August.
- 1996 Greene, P. & Brush, C. Capital structures in new ventures: Characteristics and relationships to performance. Paper presented at the 16th Annual Babson Entrepreneurship Research Conference, University of Washington in Seattle, March 20-23.
- 1995 Greene. The Impact of Women Entrepreneurs on the Community. Immigrant and Minority Entrepreneurship: Building American Communities and Economies. IC² Institute. University of Texas at Austin. March 17.
- 1995 Greene, P. G. & Greer, M.J. . Feminist Theory and the Study of Entrepreneurship. Paper presented at the annual meetings of the American Sociological Association, Washington, D.C., August.

- 1995 Kirchhoff, B. A. & Greene, P.G. . Response to Renewed Attacks on the Small Business Job Creation Hypothesis. Paper presented at the 15th Annual Babson Entrepreneurship Research Conference, London Business School, April.
- 1995 ogilvie, dt and Greene, P.G. Resource Based Decision Making in the MicroBusiness. Paper presented at the 1995 Texas Conference on Organizations. Lakeway, Texas, April.
- 1994 Greene, P. G., Brown, T.E. & Kirchhoff, B.A. Survivorship and growth among sponsored businesses in New Jersey. Paper presented at the 14th Annual Babson Entrepreneurship Research Conference, Babson College, June.
- 1994 Greene, P. G. A study of class implications for self-employed women. Paper presented at the Sixth International Meetings of the Society for the Advancement of Socio-economics, Paris, France, July.
- 1994 Greene, P. G. A supply-side analysis of self-employed women: The times they are a-changing. Paper presented at the 1994 American Sociological Association Annual Meeting, Los Angeles, CA, August.
- 1993 Greene, P. G. The role of ethnic sponsorship of business activities in economic development: A theoretical review and empirical example. Paper presented at the United States Association for Small Business and Entrepreneurship, Baltimore, Maryland, October.
- 1993 Greene, P. G. & Butler, J.S. The ethnic community as a natural business incubator. Paper presented at the 1993 Babson Entrepreneurial Research Conference, Houston, TX, March.
- 1992 Greene, P. G. A Comparison Among Self-Employed Women: Full-time versus Part-time Status. Paper presented at the 1992 American Sociological Association Annual Meeting, Pittsburgh, PA, August.
- 1992 Greene, P. G. The Sociology of Demand-Side Theories of Entrepreneurship. Paper presented at the Southwestern Social Science Association Annual Meetings, Austin, TX, March.
- 1991 Greene, Patricia G. and Margaret A. Johnson. Middle-Group Theory and Social Learning: An Explanation for Self-Employed Women. Paper presented at the Southwestern Social Science Association Annual Meetings, San Antonio, TX, March.
- 1991 Glumm, Karen and Patricia G. Greene. The Withdrawal of an Organization from its Environment: A Case Study. Paper presented at the Southwestern Social Science Association Annual Meetings, San Antonio, TX, March.

CONFERENCES ORGANIZED (DIANA PROJECT)

Diana International 1st Organizing Conference. June, 2003. (15 countries represented)

Diana International 2nd Organizing Conference. November 2003. (4 additional countries represented)

Diana International 2nd Annual Conference. May 2004. (12 countries represented)

Proprietary Data Sets (Diana Project)

U.S. Venture Capital Industry (681 partnerships); Preliminary data on U.K. industry (165 partnerships)

Longitudinal Data on 125 High Growth Ventures.

UNDERGRADUATE COURSES TAUGHT

Introduction to Entrepreneurship

Strategic Management

Entrepreneurship and Small Business Management

GRADUATE COURSES TAUGHT

Entrepreneurship and New Venture Creation

Personal Entrepreneurial Strategy

Kauffman Entrepreneur Internship Program

Entrepreneurship - Development and Consultation

New Venture Development

Entrepreneurship and the Small Business Environment

Entrepreneurial Consulting

Entrepreneurship - Executive MBA

Personal Entrepreneurial Strategy

Organization Studies – Doctoral Seminar

DOCTORAL COMMITTEE MEMBERSHIPS

Bernarda Pinilla, Union Institute. Completed 2004

A Comparison of Entrepreneurial Women: Venezuela, Poland, and South Africa

Michele Lansdowne, Union Institute. Completed 2004.

Doctoral work focus: Entrepreneurship Education for Indigenous Peoples

Candidate: Julie Warm, UMKC. Thesis topic: Social Entrepreneurship. Completed 2004.

Candidate: Mark Eastman, UMKC. Completed 2002

Thesis topic: Underlying Theories of Distance Learning

Candidate: Todd Mick, UMKC. Completed 2001

Thesis topic: Minority Women Entrepreneurs and the Procurement Assistance Program (Chair)

Candidate: Patrick Saporito, Rutgers University. Completed 2001

Thesis topic: Bank Lending and Small Business Owners

Candidate: Terrence E. Brown, Graduate School of Management, Rutgers University. Completed 1996.

Thesis topic: Resource Orientation, Entrepreneurial Orientation and Growth: How the Perception of Resource Availability Affects Small Business Growth

Candidate: Karen Lowery, Department of Urban Studies and Community Health, Rutgers University.
Completed 1995.

Thesis topic: A Study of the Treatment of Ground Water Pollution in Small Businesses

INDEPENDENT STUDIES: DOCTORAL LEVEL

Student: Patrick Saparito, Spring/Summer 1997

Thesis topic: Bank Size, Firm Size, and Firm Bank Relationships

Student: Nada Kobessi, Spring/Summer 1997

Thesis topic: Microlending in the Small Business Environment

INDEPENDENT STUDIES: MASTERS LEVEL

Student: Janelle Clarke, Winter 2003

Theses topic: African-American Women Business Owners

Student: Margaret Watts, Winter/Fall 2000

Thesis topic: Managing Growth in a Start-Up Business

Student: Delland Bartlett, Graduate School of Management, Rutgers University, Spring/Summer 1997

Thesis topic: A Survey of Inner City Newark for Computer Services

Student: Nandini Venkatarami, Graduate School of Management, Rutgers University, Summer 1996

Thesis topic: The Process of Business Creation in New Jersey

Student: Robert Rhodes. Executive MBA Program, Rutgers University, Fall 1995.

Thesis topic: The Role of the Outside Consultant in the Business Planning Process

Student: Michael Tortajada, Graduate School of Management, Rutgers University, Fall 1995.

Thesis topic: Inventors and the Entrepreneurial Process

Student: Harold Ruvoldt, Executive MBA Program, Rutgers University, Spring 1994

Thesis topic: Issues of Minority Ownership and Control: A Case Study

ENTREPRENEURSHIP PROGRAMS LAUNCHED

National Entrepreneurs Center/KC Source

Regional alliance for entrepreneurship resource providers, SBA program

Entrepreneurial Effect

National entrepreneurship education program for economic development professionals. With University of Kansas and Rockhurst University.

BRIDG, Business Research Information and Development Group.

University of Missouri Outreach and Extension sponsored system/state wide research center

Network for Entrepreneurship Education and Research (NEER)

Regional alliance for entrepreneurship educators

Kansas City Regional Business Plan Competition

Partnership with NEER and the Greater Kansas City Chamber of Commerce

Joint Entrepreneurship Program linking UMKC, KU, and Rockhurst
Shared entrepreneurship curriculum development and delivery

Entrepreneurial Growth Resource Center
Entrepreneurial outreach *to or through* UMKC students. www.umkc.edu/egrc

Rutgers Center for Entrepreneurial Management
Coordinated entrepreneurship teaching and research activities

SERVICE

Bloch School

Curricular Continuous Improvement Committee/CACCI, Bloch School, UMKC, 1999/00, 00/01, 01/02, (Chair), 02/03, (Chair)

Entrepreneurship Emphasis Area Coordinator, 98 - Current

Planning and Resources Committee, Bloch School, UMKC, 1998/99

Dean Search Committee, UMKC, 2001/2

Director, Entrepreneurship Growth Resource Center (including Heartland Procurement Assistance Center, Missouri Procurement Assistance Center, and the UMKC Small Business Development Center), 98-Current

Director, Business Research and Information Development Group, 2002-Current

UMKC

Vice Chancellor Search Committee, UMKC, Summer 2001

Asst. Vice Chancellor Search Committee, UMKC, Winter 2000

Chancellor's Extended Cabinet, 2000/2002, 2002/2003, 2003/2004

Research Jumpstart Committee, Chair, UMKC, 2001

Graduate Council, UMKC, 1999/00, 00/01, 01/02

Doctoral and Graduate Faculty Appointment, 1999/2004

Kansas City

Judging Coordinator, Kansas City Family Business Award Program

Coordinator, Kansas City Athena PowerLink Program, Ongoing

Judge, Sprint Innovation Awards

Judge, Ernst & Young Regional Entrepreneurs of the Year, 2001, 2002

Judge, Small Business Celebration Week, Kansas City. 1999, 2000, 2001, 2002, 2003

Invest Midwest Capital Forum: Science Selection Committee, 2001

Judge, Mother and Daughter Entrepreneurs In Teams, National Awards, 2001

Invest Midwest Planning Committee, 2001,2002, 2003

Minority Business Opportunity Committee, Economic Growth Group, Kansas City

Judge, Directors Award for Entrepreneurial Achievement, Kansas City Business Journal and Armstrong Teasdale LLP, 1999

Greater Kansas City Chamber of Commerce, Success Kansas City, moderator of monthly breakfast series, 2001,2002

Academic Profession

AACSB, Special Interest Group, New Dean's

AACSB, Steering Committee for Entrepreneurship Special Interest Group

Co-organizer, New/Jr. Faculty Consortium, Entrepreneurship Div., Academy of Management, 1999, 2000
Representative at Large, Entrepreneurship Division, Academy of Management, 1999/00, 00/01, 01/02
Distinguished Chairs Committee, Entrepreneurship Division, Academy of Management, 1999/00, 00/01,
01/02, 02/03
Eastern Liaison, Entrepreneurship Division, Academy of Management, 1997/98
Ad Hoc Reviewer: *Social Science Quarterly*
Ad Hoc Reviewer: *Transactions in Engineering Management*
Ad Hoc Reviewer: *Journal of Business Venturing*
Ad Hoc Reviewer: *Journal of Developmental Entrepreneurship*
Reviewer: 1994, 1995 Eastern Academy of Management
Reviewer: 1994, 1995, 1996 Academy of Management, Organization & Management Theory Division
Placement Committee: Academy of Management. 1995,1996, 1997, 1998
Editorial Review Board: *Journal of Marketing Education*: Completed
Editorial Review Board: *Journal of Small Business & Entrepreneurship*, Current
Editorial Review Board: *Academy of Management, Learning and Education*: Current
Co-Editor: Special Edition on Entrepreneurship Education. In process.

Rutgers University

Co-organizer. Rutgers Entrepreneurship Research Symposium, 1996
Recruitment Committee 1994/5, 1996/7, 97/98: Dept. of Organization Management, Rutgers University
Entrepreneurship Curriculum Coordinator: Department of Organization Management, Rutgers University
MBA Policy Committee, Rutgers University, 1996/97
Steering Committee: Initiative for a Competitive Inner City, Rutgers Unit. Michael E. Porter, Harvard
University, founder
Judge: North New Jersey Venture Fair, 1995
Enterprise Growth Center Advisory Committee, New Community Corporation, Newark, NJ
Tenant Advisory Board, Rutgers Technology Desk and Business Incubator, New Brunswick, NJ
Dean's Committee on Entrepreneurship, Rutgers University
MBA Admissions Committee, Faculty of Management, 1997/98
Judge: New Jersey Venture Fair, October 7, 1997
Symposium co-organizer: Academy of Management pre-conference activities: Teaching Technology
Transfer, August 1997
Resource presenter: New Jersey Entrepreneurs Network. March 5, 1997

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

International Council of Small Business
Academy of Management
American Sociological Association
United States Association for Small Business and Entrepreneurship
AACSB, Entrepreneurship Affinity Group, Co-Chair Steering Group

BOARDS OF ADVISORS/DIRECTORS (Current) – Not For Profit Organizations

Kauffman Fellows Program, Educational Advisory Board
Capital Formation Institute, Research Advisory Board

BOARDS OF ADVISORS/DIRECTORS (Current) – For Profit Businesses

Regulatory Clinical Consultants

Term completed

Ace Personnel

Junk Architects

Universal Management