



BABSON
COLLEGE

BABSON'S
APPROACH TO
ETHICS

Ethics Outside the Classroom

Alongside its curricular emphasis on ethics, Babson also places a high value on bringing speakers and programs to campus to supplement and enhance student exposure to business world issues and challenges.

- The Babson Series on Values in Business, an occasional series of speakers and programs designed to encourage students to reflect on the role and importance of values in their work, includes a variety of programs and events.
- One such program is the annual Symposium on Spirituality and Business, held during Spring Break each year, which brings together business leaders, students, professors, and others with a commitment to working on integrating important values into business.
- Similar events include our quarterly Soul in the Workplace Forums, the Babson/Olin Series on Religion in Contemporary Life, speakers invited by various departments or student groups, and speakers at College events.

In addition, Babson often hosts impromptu programs in response to current events in business. Last year, for example, two faculty panels convened to discuss the Enron/Arthur Anderson situation. Faculty members often take up current events within previously scheduled classes, either to illustrate class material or to make their classes even more relevant to the business world in which our students participate. Ethics is even part of our judicial process; we encourage students who have violated policies to understand how the choices they make affect their lives, as well as their communities.

Both our undergraduate and graduate programs support volunteer and community service efforts.

- The Bernon Center for Public Service facilitates over 15,000 hours of volunteer and community service each year by undergrads. Classes, teams, fraternities, sororities, and other campus groups participate, as well as individuals.
- Net Impact, our graduate student association of students concerned about responsible business, supports similar activities and speakers throughout the year.

One of the things we do best is to teach entrepreneurship to younger students who might not otherwise have this opportunity. Our Teaching Entrepreneurship in South Africa Summer Program sends four students each summer to help

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underprivileged South African teenagers create business plans and prepare for the state entrepreneurship exam, which helps college entrance. The BETA program works with Citizen Schools to teach entrepreneurship to middle school students in the Greater Boston area.

In short, ethics is an integral part of academic and cocurricular programs, and it has been for a long time. We are proud of our integration of ethics discussions into the very fabric of Babson, and we are eager to continue working with students, faculty, staff, alumni, and the business community to develop a strong sense of responsibility and ethical behavior in business in the 21st century.

*For more information, please contact
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