

What's happening on the campus

Visiting professors

New this year in the management division are Visiting Professor Thomas Kennedy and Visiting Assistant Professor Elizabeth Powell.

Professor Kennedy most recently was chairman of the Harvard International Senior Management Program. Besides his experience at Harvard Business School, he has taught at the Wharton School of Finance at the University of Pennsylvania, Muhlenberg College, the University of Texas, the Industrial College of the Armed Forces, and the NASA Management Development Program. He is a former vice president of the National Academy of Arbitrators and a permanent arbitrator for Eastern Airlines and the Airline Pilots Association.

In 1971 Dr. Kennedy received the Salgo Award as the outstanding teacher at Harvard Business School, and in 1976 he was chosen for Harvard's Weatherhead Chair in Business Administration. He received a bachelor of arts degree from Swarthmore College and a master's degree and Ph.D. from the University of Pennsylvania.

Elizabeth Powell is a graduate of Smith College, earned a master of arts degree at the Fletcher School of Law and Diplomacy of Tufts University and an MBA at Babson. She has taught at the University

of Lowell and is the co-founder and treasurer of Diamond Machining Technology, Inc., of Hudson, Massachusetts. She is a town meeting member in Wellesley.

In the finance division, Visiting Professor Harry L. Barrett has joined the faculty for the spring semester. Formerly a lecturer in Babson's evening MBA program, Dr. Barrett has also taught at Bentley College, Boston University, and the University of New Hampshire.

He has served as treasurer of Katahdin Industries and president of two of its subsidiaries, the Atlee Corporation and Consolidated Cables, and is a frequent consultant to the computer and banking industries. Dr. Barrett received his A.B. degree from the University of Rochester, A.M. and Ph.D. degrees from Harvard University, and LL.B. from Northeastern University.

Capital campaign has a new coordinator

Wendy Wiles has joined the Office of College Resources as capital campaign coordinator, replacing Gail Prescott, who has resigned to resume her undergraduate studies full-time at Babson. Ms. Wiles is a lawyer who received her J.D. degree from the University of San Diego in 1978. She is a graduate of Callison College and was employed in the marketing department of Panasonic in San Diego before entering law school.

99 alumni relatives accepted for admission

During the past academic year, 240 sons, daughters, and other relatives of alumni applied for admission to Babson. Of these, 99 — or 43 percent — were accepted. Sixty-four of the 99 decided to come to Babson and are enrolled here now as freshmen or transfer students.

The 240 alumni-related applicants represented slightly more than 10 percent of the 2,328 who applied to Babson during the 1977-78 academic year.

New on campus: a writing center

A few years ago, new students at Babson took an English composition test which exempted many of them from further writing instruction. Only about twenty-five percent had to take composition.

Today it's the other way around. Only a tiny handful of last fall's freshman class was exempted.

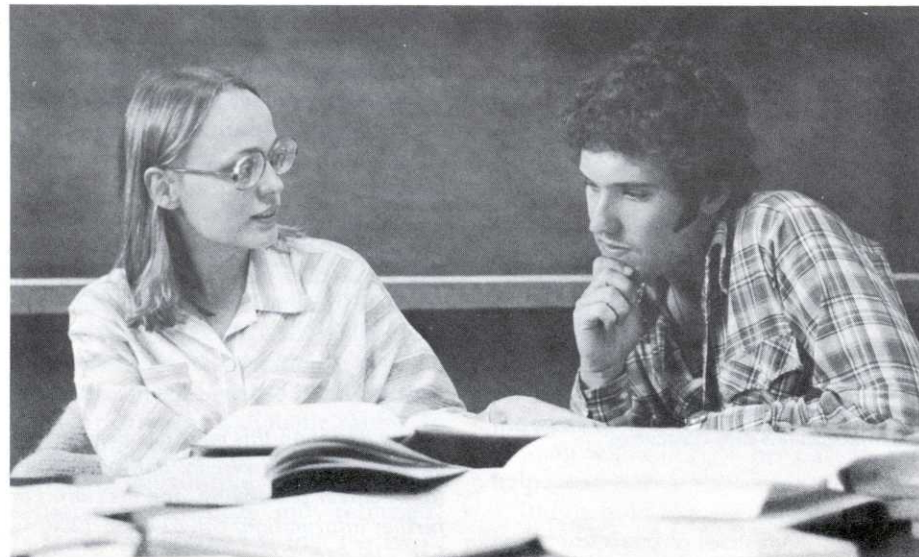
This year Babson took a further step toward strengthening its writing program by establishing a writing center in Kriebel Hall where students may go for help. In charge of the center is Assistant Professor Kathleen Kelly, who came to Babson from Ohio State University, where she had taught English and conducted writing workshops.

Not all the students who make appointments at the center need remedial help. Some want assistance with an essay application for graduate school, for instance, or with a job application letter. Graduate students and foreign students have also sought help.

Undergraduates often come with a rough draft of a paper. "They need help in organizing it, figuring out what their main point is," says Prof. Kelly. "With those who need help over a longer period, we often set two goals, grammar and paragraphing — how to get a paragraph to say what you want and then support it."

Although faculty members may urge a student to use the writing center, no one is required to go there. "Students would

At the Writing Center, established last fall, a student confers with Assistant Professor Kathleen Kelly.



Greg George

