

FOUNDER'S DAY

Founder's Day is our OLDEST TRADITION.

It began in 1947, when Babson president Edward Hinckley set aside one day each year to honor Roger Babson and his passionate commitment to furthering entrepreneurship, education, and philanthropy.

IN ROGER BABSON'S WORDS,

"The world as a whole benefits most when you do something new or when you do it better or differently."

Upon founding the College in 1919, Babson set out to create a new format for business instruction based on his belief that experience is the best teacher. The original faculty consisted mostly of seasoned businessmen, and Babson focused the curriculum on the integration of classroom theory and practical experiences. In his words, "... it isn't the tools you have, it's the way you use them that counts. We are educated only as we learn to solve problems."

Babson left an indelible mark on the business world and on business education; as importantly, he extended his expertise in the public's welfare. He shared his business knowledge to protect investors, and invested his wealth in industries and endeavors that would benefit humanity. He believed that individuals and society could and should change for the better.

We look forward to celebrating our rich tradition with you, the newest members of the Babson Community, in 2007!

Each year, the Babson community comes together to honor Roger W. Babson's legacy. The all-day event typically includes: our undergraduate and graduate business plan competitions; a student and alumni business fair; philanthropic activities such as a blood drive, an awards ceremony, and luncheon; keynote addresses; and the induction of new member(s) into our Academy of Distinguished Entrepreneurs. Many of the most successful and visible entrepreneurs in the world are members of our Academy of Distinguished Entrepreneurs including Ray A. Kroc, McDonald's Corporation; Frederick W. Smith, Federal Express Corporation; Anita Roddick, The Body Shop; Arthur M. Blank '63, H'98, Home Depot; and Earvin "Magic" Johnson, Magic Johnson Enterprises.



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For more information on Founder's Day and our Academy of Distinguished Entrepreneurs, please visit www.babson.edu/founders-day.