



BABSON COLLEGE

BACHELOR OF SCIENCE GRADUATE PROFILE ■ 2004

PROFILE OF RESPONDENTS

Number of Respondents:	296		
Male	55%	Female	45%
Domestic	85%	International	15%

RECRUITING AND SALARY PROFILE

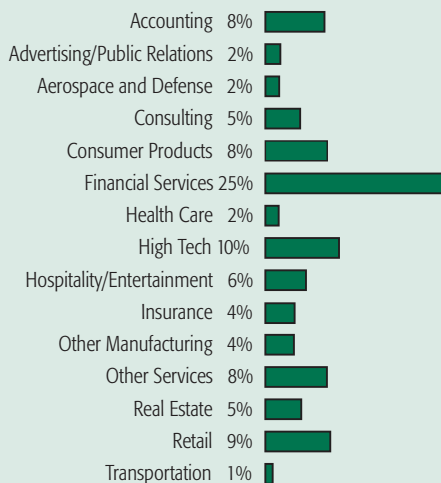
Number of Recruiting Companies:	374
Number of Recruiting Opportunities:	541
Salary Range:	\$10,000–\$150,000
Mean Salary:	\$40,241
Median Salary:	\$40,000

Data compiled from May 2004 graduates six months after graduation with a response rate of 75% (296/395). Figures reflect base pay only.

2004 HIGHLIGHTS

- 97% of respondents were employed or attending graduate school within six months of graduation.
- The number of hiring organizations seeking Babson graduates increased by 18.4% from 2003.
- Babson's average salary is higher than the national average of \$38,254 for business administration/management programs as reported by the National Association of Colleges and Employers in fall 2004.
- For the eighth straight time, *U.S. News & World Report* named Babson College the #1 college for entrepreneurship in the United States.
- Among the respondents, 5% started their own businesses.

GRADUATES BY INDUSTRY



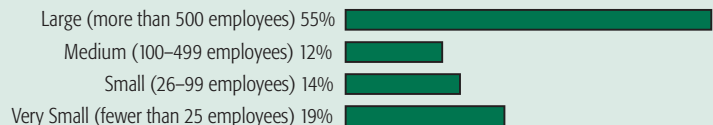
GRADUATES BY FUNCTION



GRADUATES BY JOB LOCATION



GRADUATES BY EMPLOYER SIZE



Percentages might not equal 100% due to rounding.

POSITIONS ACCEPTED BY THE CLASS OF 2004

(Partial Listing)

Accenture

Analyst

American Express

Financial Adviser

BAE Systems

Financial Leadership Program

Bear Stearns

Investment Banking Analyst

Cambridge Associates

Investment Performance Associate

Cardinal Health Inc.

Business Analyst

Citigroup

Financial Analyst

Clarkston Consulting

IT Consultant

Deloitte and Touche

Auditor

Deutsche Bank

Analyst

DKNY

Analyst

EMC Corporation

Financial Analyst
HR Leadership Program
Marketing Associate

Enterprise Rent-A-Car

Management Trainee

Ernst & Young

Audit Associate

Estée Lauder

Marketing Promotion Assistant

Fidelity Investments

Accountant
Financial Analyst
Information Security Associate
Retirement Services Specialist

Frito Lay (PepsiCo)

Assistant Brand Manager

General Electric

Financial Management Program

The Gillette Company

Associate

Goldman Sachs

Financial Analyst

Hannaford Brothers Company

Management Trainee

Harris Williams & Company

Financial Analyst

IBM

Associate Consultant
Fulfillment Program Manager
IT Specialist

Investors Bank & Trust Company

Client Manager
MIS Project Administrator
Mutual Fund Custody Accountant

John Hancock

Associate Investment Analyst

Johnson & Johnson

Financial Leadership and
Development Program

JPMorgan Chase & Co.

Analyst

KPMG

Audit Associate
Assurance Associate

Lehman Brothers

Analyst

Liberty Mutual Group

Fellowship in Finance and Accounting
Associate

Lucent Technologies

Financial Leadership Development
Program

Maersk Sealand

MISE Program

Merrill Lynch

Associate

Monster Worldwide

Benefits Specialist

Movado Group Inc.

Territory Manager

Navigant Consulting Inc.

Associate

New England Consulting Group

Project Manager

Oracle Corporation

Contract Specialist

Painted Word

Associate Consultant

Pfizer Pharmaceuticals Inc.

Healthcare Representative

PNC Bank

Fund Accountant

PricewaterhouseCoopers LLC.

Auditor

Raytheon Company

Financial Leadership Development
Program
Program Cost/Schedule Analyst

Reebok International Ltd.

National Account Coordinator

Renaissance Group

Financial Specialist
Staff Accountant

Ropes & Gray

Corporate Paralegal

Rothschild Asset Management

Analyst

Sears Roebuck & Co.

Retail Management Trainee

Staples Inc.

Pricing Coordinator

State Street Bank

Associate
Mutual Fund Accountant

Stride Rite Corporation

Assistant Product Line Manager

Talbots

Merchandise Distributor

TJX

Allocation Analyst

Travelers Insurance

Financial Analyst

Unilever

Financial Analyst

Verizon Investment Management Corporation

Investment Specialist

FOR MORE INFORMATION, PLEASE CONTACT:

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