



## MBA GRADUATE PROFILE 2004

*Reflects employment data collected as of August 10, 2004*

### EMPLOYMENT PROFILE

Number of Recruiting Opportunities	284
Median Salary*	\$75,000
Average Salary*	\$74,453

*\*Data reflects base salary only.*

### CLASS PROFILE

#### Class of 2004 – Two-Year Program

Average Work Experience—Pre-MBA	5 years
Average GMAT	643
Women	23%
Minorities	6%
International Students	30%
Number of Countries Represented	29

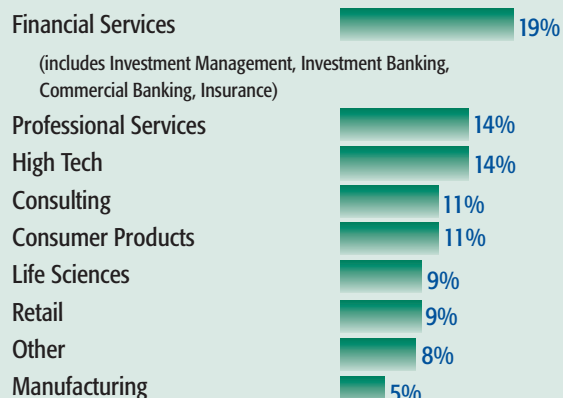
### HIGHLIGHTS

- *U.S. News & World Report* ranked Babson among the top 50 MBA programs in the country (2001, 2003).
- *The Wall Street Journal* survey of corporate recruiters named Babson the #1 “hidden gem” among graduate business schools in the United States (2001–2003).
- *U.S. News & World Report’s* “America’s Best Graduate Schools” named the F.W. Olin Graduate School of Business at Babson College #1 in Entrepreneurship (1994–2004).
- *Business Week* named Babson’s F.W. Olin Graduate School of Business among the top 50 MBA programs (2002).
- *U.S. News & World Report* named the Evening MBA program among the top 20 in the United States (1997–2004).

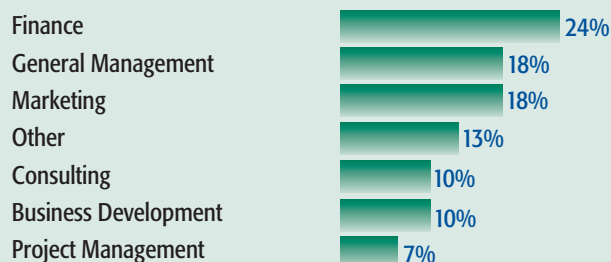
#### Contact Information

MBA Career Development 781-239-4210  
MBA Admission Office 781-239-4317  
[www.babson.edu/ccd/employer](http://www.babson.edu/ccd/employer)

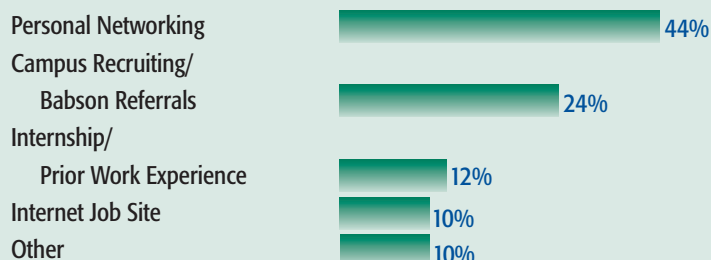
### INDUSTRY REPRESENTATION



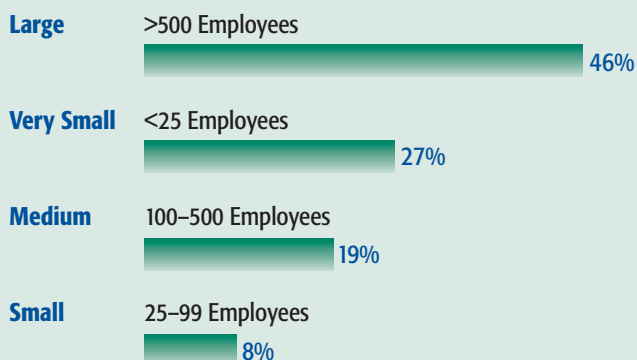
### FUNCTIONAL REPRESENTATION



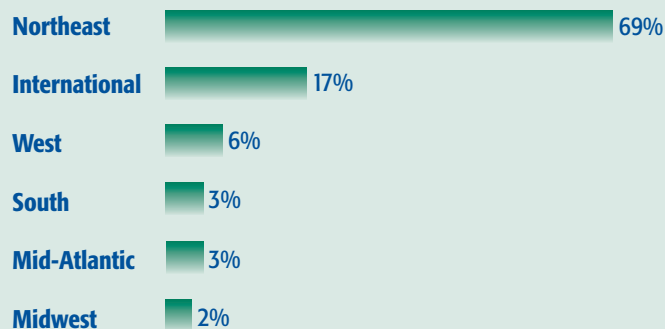
### GRADUATES BY SOURCE OF EMPLOYMENT



### GRADUATES BY EMPLOYER SIZE



### GRADUATES BY GEOGRAPHIC LOCATION



SELECTED COMPANIES THAT RECRUITED OR HIRED  
BABSON MBA STUDENTS IN 2004

Accenture Ltd.  
ADVENTIS  
American Express  
Analog Devices Inc.  
Bank of Tokyo-Mitsubishi Ltd.  
Bertucci's Corporation  
Booz Allen Hamilton  
Bose Corporation  
Boston Celtics  
Boston Scientific Corporation  
Brown Brothers Harriman & Co.  
Charles River Associates  
CIGNA  
Citigroup Inc.  
Citizens Bank  
Coach Inc.  
Comverse Technology Inc.  
Dell Inc.  
Deloitte Consulting  
Deloitte & Touche LLP  
Delta Air Lines Inc.  
Digitas Inc.  
Eli Lilly and Company  
EMC Corporation  
Epsilon Inc.  
Ernst & Young LLP  
ESPN Inc.  
Fidelity Investments  
Fortis Investments  
General Electric Company  
Genzyme Corporation  
The Gillette Company  
Green Mountain Coffee Roasters Inc.  
Haemonetics Corporation  
IBM Corporation  
Intel Corporation  
Irving Oil Corporation  
Johnson & Johnson  
J.P. Morgan Chase & Co.  
Kraft Foods Inc.  
Lan Chile SA  
Liberty Mutual Group  
Long's Jewelers Ltd.  
L'Oréal USA Inc.  
Lucent Technologies Inc.  
Mass General Hospital  
Mellon Financial Corporation  
Mizuho Financial Group Inc.  
Monster.com  
Morgan Stanley  
Nestlé USA Inc.  
Office Depot Inc.  
Panera Bread Company  
Partners HealthCare System Inc.  
PepsiCo Inc.  
Pfizer Inc.  
Philips Medical Systems  
PricewaterhouseCoopers LLP  
The Procter & Gamble Company  
Raytheon Company  
Reebok International Ltd.  
Samsung SDS  
Smith & Nephew  
Staples Inc.  
The Stride Rite Corporation  
Teradyne Inc.  
Textron Inc.  
Toshiba Corporation  
UBS Warburg LLC  
United States House of Representatives  
Veryfine Products Inc.  
Wood McKenzie  
Zagat Survey LLC